

Ganan Sivagnanenthirarajah

Technical Product Manager

Profile

Technical Product Manager with 4+ years building AI products, MVPs, and user applications with clients. Led Audiomack's web rebuild, doubling daily free-trial signups from 150K to 300K and growing impressions from 1.5M to 6M per day.

Education

Bachelor of Applied Science, Honours Electrical Engineering - Co-operative Program (BASC), University of Waterloo

September 2017 — April 2022

Work Experience

Technical Product Manager at Majestyk, New York City (Remote) [📄](#)

April 2024 — Present

- Doubled Audiomack daily free-trial signups **from 150K to 300K** & grew Search Console impressions **from 1.5M to 6M per day** by leading the Next.js web rebuild & owning technical architecture, PRDs, documentation & execution.
- Owned product strategy & cross-functional team execution for **15+ products**, managing **\$3M+ in client budgets** across startups and enterprise engagements including Chegg, Home Depot, Embrace, Spinioy & Bumble.
- Led MVP product definition for Traklist, TUSL & SGT Docket Rocket translating blank-page concepts into roadmaps, PRDs, wireframes & post-launch iteration.
- Launched SGT Docket Rocket, a web/iOS legal-tech platform replacing 12+ hour court-notification delays with near real-time alerts, **300+ users joined in 1 day** & supports **4K+ cases**, delivering **250K+ alerts** with **90% monthly user retention**.
- Recognized by leadership for AI innovation, proactively implementing tools like Claude, Cursor, OpenClaw, MCPs and developing custom integrations to improve internal workflows, team productivity, product scoping & client delivery.
- Partnered with sales on **30+ pitches**, auditing products, defining feature sets, timelines, budgets & client-ready proposals for prospects including MLB Teams.

Technical Product Manager at ADP (Lifion), New York City [📄](#)

August 2022 — September 2023

- Improved client sentiment scores **by 10% for 20k daily active users** after building, testing & strategically releasing Lifion's Unified Messaging System to synchronize real-time messages between internal & external application integrations.
- Achieved application's **SOC compliance** by implementing user provisioning & reporting tools for Lifion's low-code version control system (Lifion Git).
- Reduced pull request (PR) time **by 30%** after revitalizing code management tools for Lifion Git while engaging with **over 300 internal stakeholders**.
- Led 2 engineering teams (10 developers) & increased team velocity through effective communication of requirements, leveraging tools like **Figma & Miro** while taking initiative organizing team social events.

Technical Product Manager Intern at ADP (Lifion), Remote [📄](#)

January 2021 — April 2021, June 2020 — September 2020

- Modernized mobile search with cross-functional teams to reduce user taps from **4 to 1** by unifying a segmented categorical search & adding **ML suggestions**.
- Increased release quality **by 15%** after designing automated tests & deploying **Pendo Analytics** to track user journeys from **over 10k daily active users**.
- Slashed configuration time **by 90%** after redesigning UI & releasing features like cURL support & Swagger Docs to connect outbound **REST** configurations in Lifion's low code metadata driven platform (PaaS) to build B2B HR solutions.
- Prioritized **over 150 user stories** after collaborating with stakeholders to create a product roadmap, objective key results, KPIs & technical product documentation.

Details

Location: Austin, Texas

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Email: ganan.jobs@gmail.com

Links

ganans.ca

linkedin.com/in/sganan

Technologies

Jira, Confluence, Figma, Claude, MCPs, Supabase, Mixpanel, Pendo, Datadog, Kibana, Postman, Insomnia, Firebase, Git, SQL, MySQL, Swift, JavaScript, Java, C++, C, Python, HTML, CSS, PHP, Firebase, Google Workspace, Microsoft Office

Competencies

Agile Software Methodology, Scrum, Waterfall, Kanban, Product Development, Project Management, SaaS, Wireframing, UX Design, API Design, Analysis, User Interviews, Prototyping, Product Vision, A/B Testing, Technical Documentation

Projects

TimeScribe (2026) [📄](#)

Vibe-Coded an AI Slackbot in Cursor used by 20+ employees to turn GitHub & calendar activity into Harvest timesheets. Saves 20 hours per week & improves timesheet speed & quality.

AI Umpire Chat (2025) [📄](#)

Coded an AI chatbot that helped my softball team learn the rules of the league. Hosted in AWS, using OpenAI, React & Flask backend.

Smart Gym (2021-2022) [📄](#)

Awarded University of Waterloo Engineering's monetary prize for Best Device for Physical Exercise from 70 final year design projects. A mobile & hardware application to analyze exercise form, manage routines & address injury risks.